



Profit by knowing
the Pulse of Your
market

ABOUT US



Do you want to understand your online market better?

eMpulse is a market research company that delivers high quality market services for your online secondary research needs.

eMpulse leadership collectively bring over 50 years of domain expertise in market research and business consulting.

We bring the latest in data collection tools and techniques and are on the cutting edge of applied Market Research methods.

TEAM



Vijaykumar Palanna - Managing Director , 15 years plus experience in Global Market Research Industry

Andrey Osiatynski - VP, Client Services, Experience conducting Market Research in global markets

Dr. Satish Bukkapatnam - Interanational analytics guru & professor of Industrial and Systems Engineering at OSU

ONLINE RESEARCH SERVICES



The competitive intelligence service offered are;

- > Monitoring of competitor Pay Per Click and SEO strategies
- > Monitoring of the online chatter
- > Webpage traffic monitoring
- > Internet traffic analytics and optimization
- > Qualitative research to refine online positioning

VALUE DELIVERED



The India based team of highly qualified professionals helps eMpulse deliver value pricing to clients for high volume secondary research.

eMpulse uses an efficient and stable process and is reputed for delivering quality research, on-time at a value price.

Since eMpulse takes a holistic approach to Market Research we deliver actionable output that fits the overall customer plans. This is a unique value that is not delivered by many of our competitors.

CONTACT

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