



Profit by knowing  
the Pulse of Your  
market

### ABOUT US



**Do you want to understand your market better?**

eMpulse India Ltd. is a market research company that delivers high quality market research services.

eMpulse leadership collectively bring over 50 years of domain expertise in market research and business consulting.

We bring the latest in MR tools and techniques and are on the cutting edge of applied Market Research methods.

### LEADERSHIP TEAM



Vijaykumar Palanna - Managing Director India, 20 years plus experience in Indian MR Industry

Andrey Osiatynski, Vice President Customer Service, One of leading market researchers with 30 years of experience in marketing and advertising research and consulting

Dr. Rajkumar Palanna - Interanational analytics guru with multiple Fortune-500 company projects

### OUR SERVICES



**The major service offerings that are provided by eMpulse India Ltd. are;**

Acquiring market data | Research analysis of market data | High-end market consulting | Market monitoring and Market intelligence for your brands | New product introduction for global companies.

### VALUE DELIVERED



eMpulse India has an efficient all India foot print and is reputed for delivering quality research, on-time at a value price.

The team is built on a culture of "can do" attitude. The team works hard to deliver under challenging circumstances.

Since eMpulse takes a holistic approach to Market Research we deliver actionable output that fits the overall customer plans. This is a unique value that is not delivered by many of our competitors.

#### INDIA OFFICES

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